

**IMPROVE THE DESIGN
OF YOUR COMPANY
AND PRODUCTS**

Our work takes off"



Stand out from competitors. **Be different !**

SCOPE

- Making a unique design
- Improving your services and products
- Long term strategy
- Save money
- Simplify creative business processes
- Single contact

* The client can choose the creative processes according to his needs and priorities.
* All 3 subscriptions are included with long-term brand management.

**Unique in Ticino
Brand design subscription.
An innovative concepts which is
arousing interest also in the nearby
Lombardia, Italy.**

A concept that concretely helps small and medium-sized enterprises, artisans and freelancers to improve their corporate visual identity online and offline, with advantages and benefits in the long-term.

Design is our passion

Client's briefing

Simplify the Adeodata logo and improve the design in terms of proportion.

Create a modern graphic design concept, that it is easy to implement in all the collateral materials online and offline. We also need some graphic design templates and guidelines that allow us to use them easily and always coordinated with the new brand identiy guide-line.

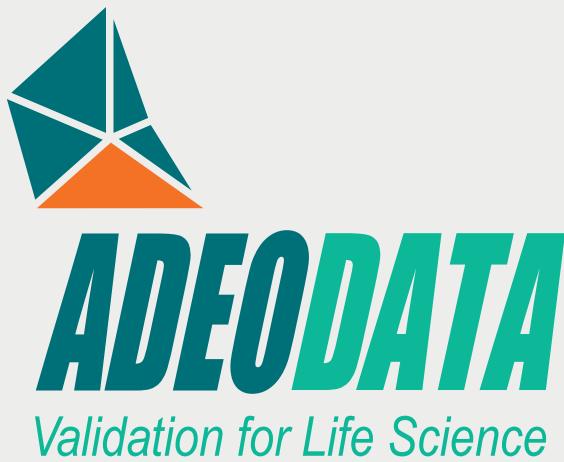


BEFORE

- 1. Disturbing elements.
- 2. The Pay - off is too long



AFTER



- 1. The Adeodata's logo must be readable and must not have disturbing elements.
- 2. The pay - off underline the "core business" and must be short and clear.



Colour Background

Pantone 322C Pantone Green C

Primary colours

Secondary colours

Tipografia

Raleway ■ Pantone 432C

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Graphic layout for company's brochure

Adeodata S.r.l.
Via E. Mattei 2
20121 Milano
Tel. +39 02 22
info@adeodata.eu

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The Adeodata corporate brochure features a clean, modern design with a white header and footer. The central area is divided into four quadrants by a dark teal grid. The top-left quadrant contains a large amount of placeholder Latin text. The top-right quadrant displays the Adeodata logo and a photograph of a scientist in a lab coat and safety glasses looking through a microscope. The bottom-left quadrant contains the company's address, phone number, email, and website. The bottom-right quadrant also contains a large amount of placeholder Latin text.

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Sistemi di convalida di sistemi computerizzati in ambito Life Science

I nostri servizi

- Convalida dei sistemi computerizzati
- Qualifiche e mappature termiche
- Taratura strumenti
- Supporto per cambi ingegneristici
- Project Management
- Training
- Supporto alla digitalizzazione

www.adeodata.eu

ADEODATA SRL

SEDE LEGALE

Via Carducci, 32

20123 Milano MI

ITVA 05412310965

SEDI OPERATIVE

LOMBARDIA

Via Cavour, 1

22070 Brugherio CO

VENETO

Via Fossoni, 7/B

35020 Montebelluna, Arzene, Croce PO

EMILIA ROMAGNA

Piazza A. Belotti, 3/A

43123 Parma PR

LAZIO

Via G. Baldassarre, 13

00142 Roma RM

ADEODATA SA

Via Cagliari, 2

CH-2600 Lugano

SDI CH-B-112.201.379





The landing page features the Adeodata logo at the top left. Below it is a large photograph of a female scientist wearing safety goggles and a lab coat, looking through a microscope. To the right of the photo is a vertical list of services: CONVALIDA DEI SISTEMI COMPUTERIZZATI, QUALIFICA E MAPPATURE TERMICHE, TARATURA STRUMENTI, SUPPORTO AI CAMBI INGEGNERISTICI, PROJECT MANAGEMENT, TRAINING, and SUPPORTO ALLA DIGITALIZZAZIONE. At the bottom right is the website address www.adeodata.eu.

The page title is "Convalida di sistemi computerizzati". It includes a brief description of their expertise in validating computerized systems for the pharmaceutical industry. A bulleted list of validation activities follows, such as "Attività di convalida", "Definizione del flusso di processo e dei requisiti (URS)", and "Audit al fornitore". Below this is another image of two scientists working on a computer. The bottom right corner contains the website address www.adeodata.eu.

The page title is "Qualifica degli equipment e mappature termiche". It discusses their structured approach to qualification based on risk assessment. A photograph shows a person in a white protective suit and mask working in a cleanroom or laboratory setting. The bottom right corner contains the website address www.adeodata.eu.



loi Integration of instruments

Integration of instruments

The smart way to achieve pharma 4.0 and DI goals

La tua strumentazione è perfettamente funzionante ma non soddisfa i requisiti di data integrity?

Con loi - Integration of instruments puoi valorizzarla, integrando gli strumenti esistenti in una piattaforma che permette di raccogliere misure, revisionare, approvare, creare report e controllare il processo in modo completamente digitalizzato. loi è la piattaforma di integrazione strumenti per il laboratorio e la produzione di farmaci inclusi IPC in grado di gestire in modo elettronico e centralizzato il ciclo di vita dei dati GxP critici, in compliance con le normative applicabili e la Data integrity.

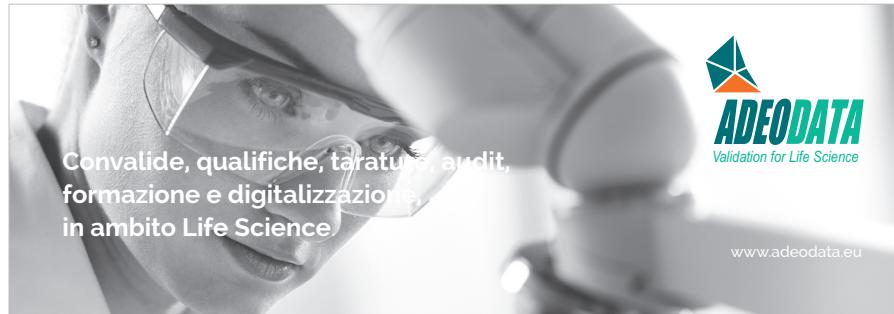
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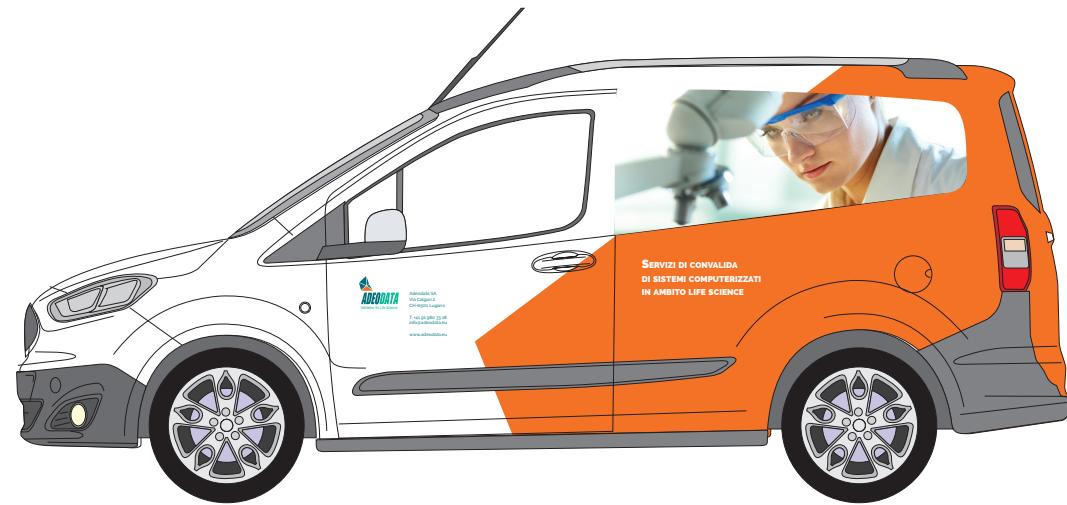
 ADEODATA
Validation for Life Science

The screenshot shows the Adeodata website's desktop version. At the top, there is a header with the Adeodata logo and text "Validation for Life Science". Below the header is a navigation bar with links: HOME, EVENTI, ARTICOLI, CASE STUDY, and CONTATTI. A teal-colored horizontal bar contains four menu items: Azienda, Consulenza, Prodotto, and Carrer. The main content area features a large image of a scientist wearing safety goggles. Overlaid on the image is the text "SERVIZI DI CONVALIDA DI SISTEMI COMPUTERIZZATI IN AMBITO LIFE SCIENCE". Below this, a button says "SCOPRI DI PIÙ" with a right-pointing arrow. At the bottom of the page, there is a dark teal footer section containing text about Adeodata's services and a cookie consent message.

The screenshot shows the Adeodata website's mobile or tablet view. It displays a single-page layout with a large image of a scientist at the top. Below the image, the text "SERVIZI DI CONVALIDA DI SISTEMI COMPUTERIZZATI IN AMBITO LIFE SCIENCE" is visible. The page includes a "Score di più" button with a right-pointing arrow. In the center, there is a detailed text block about Adeodata's services, followed by a "ACCETTO" button. The overall layout is clean and modern, designed for smaller screens.

This screenshot shows another view of the Adeodata website's mobile layout. It features a simplified design with a large image of a scientist at the top. Below the image, the text "SERVIZI DI CONVALIDA DI SISTEMI COMPUTERIZZATI IN AMBITO LIFE SCIENCE" is displayed. A "Scopri di più" button with a right-pointing arrow is present. The page also includes a cookie consent message at the bottom.





**We give shape to your idea.
Your design agency.
Do you want a brand that stand out
from your competitors?**

Contact us for a free design consultation or for discover all our advantages and benefits of our design services and design brand subscription..

Contact us

Our work takes off

