

IMPROVE THE DESIGN OF YOUR COMPANY AND PRODUCTS

Design to communicate
We are designers

Our work takes off

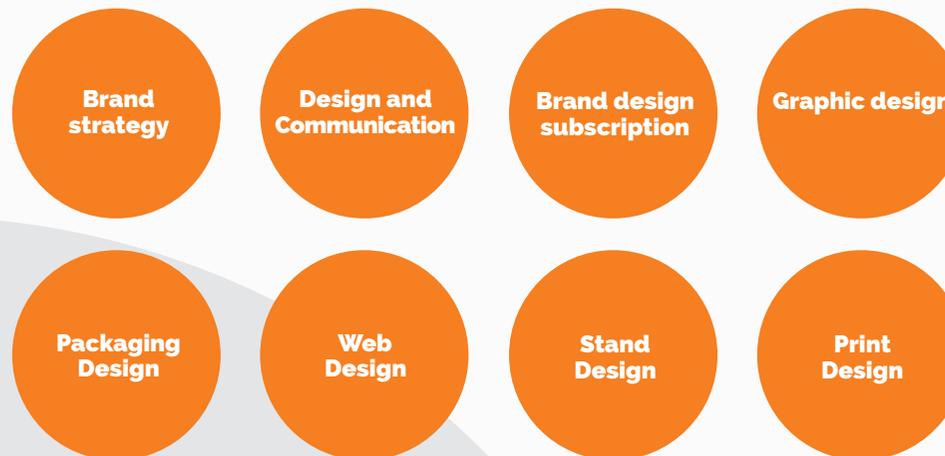


Carrara Communication, design agency specialized in communication strategies based in Cadenazzo, South of Switzerland.

Our goal is to offer a highly specialized design services, with the aim of designing a unique brand using creative design strategies and innovative solutions, with multiple advantages and benefits,

A creative director and a group of expert designers, who aspire to the same result, the customer satisfaction.

Our design services



Our skills



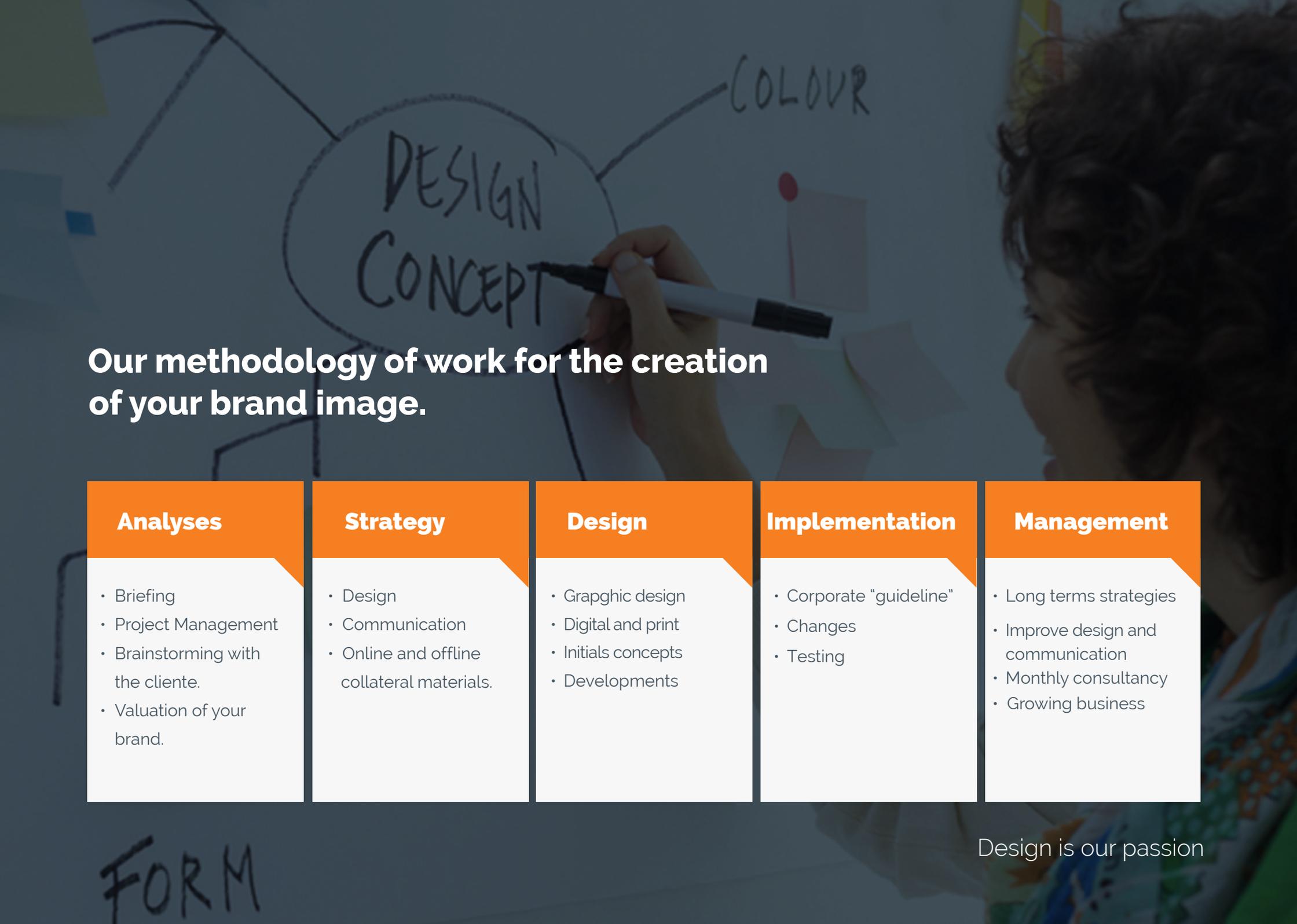
Design for companies

- Cooperate identity
- Creation of vector logos
- Creation of brochures, catalogues, flyers...
- Progettazione grafica e posa autoveicoli
- Creation of website design and E-commerce solutions
- Interior decoration for public and private space



Design for products

- Packaging design
- Initial concepts and development
- Graphics drafts
- 3D rendering
- Prototyping
- 2D graphic design for packaging



Our methodology of work for the creation of your brand image.

Analyses

- Briefing
- Project Management
- Brainstorming with the cliente.
- Valuation of your brand.

Strategy

- Design
- Communication
- Online and offline collateral materials.

Design

- Graphic design
- Digital and print
- Initials concepts
- Developments

Implementation

- Corporate "guideline"
- Changes
- Testing

Management

- Long terms strategies
- Improve design and communication
- Monthly consultancy
- Growing business

Design is our passion

**DO YOU KNOW THAT 90% OF COMPANIES
DOES NOT HAVE A PROFESSIONAL BRAND!**

We have the solutions!

Our "**brand design subscription**", allows you to have a unique design,
a unique emotion that last for a long time.

Corporate brand subscription

With our 20 years of international experience we have the chance to developed
innovative solutions in order to increase effectively the visibility, the sales
the perception of your brand, improving the design and the communication.

Design is our passion

WHAT OUR CUSTOMER SAY

A very interesting **design** approach that guarantees a rapid and a continuous design services, of high value and creativity.

Gianluca Agazzi - Direttore Sales & Marketing
Adeodata S.r.l, validation for life science, Via Carducci 32, 20123 Milano



Mr Carrara is a very professional person, always available and attentive to every details, we recommend a **brand subscription** as the design service is fast and it is managed in the long-term.

Stefano Piantoni- Responsabile
Ferrari segnaletica Sagl, Via Lagacci 8, 6802 Rivera



The **brand subscription** allows me to manage my design quickly and always update, with multiple advantages and benefits that I could not get from other design agency.

Median Ramadani - Direttore
Swissfloor Bodenbau SA, Via dei Lupi 36, 6596 Gordola

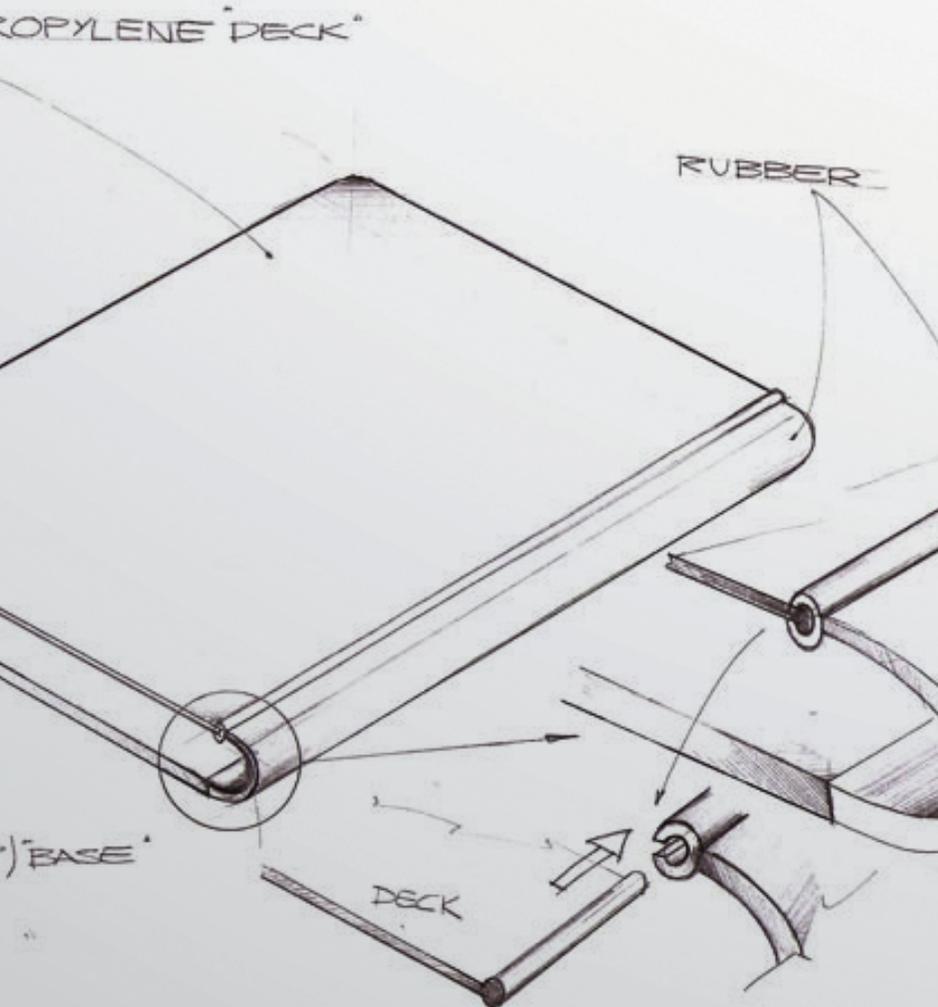


Design is our passion

What is

THE SECRET

of our outstanding design?



We analyze

The first step is the analysis of your corporate image or product, to better understand your needs in terms of design and communication. This first analysis is very important to plan a winning strategy and to optimise your needs.

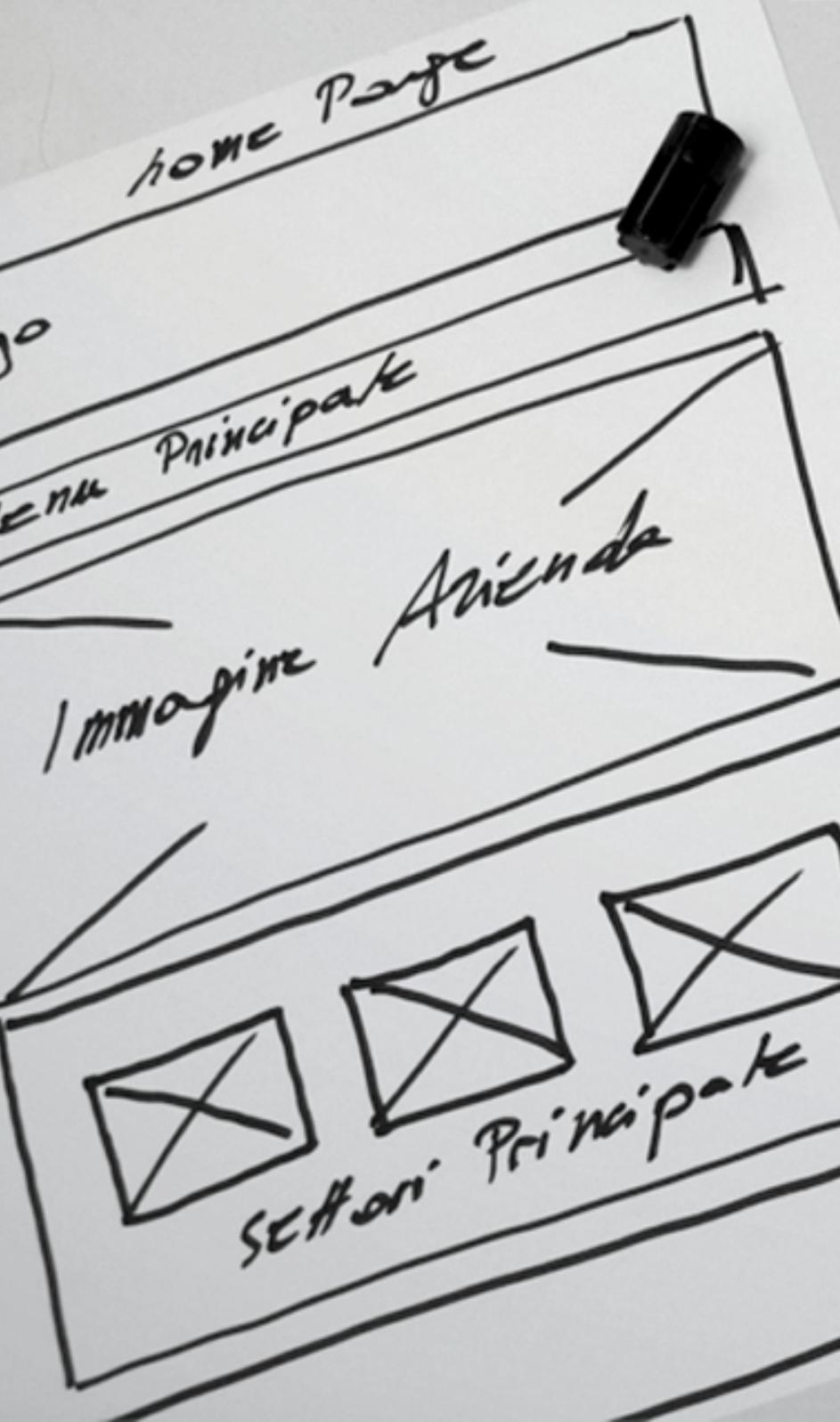
We define

In every design project that is paper or digital, before the printing or the launch of your product, we follow our methodology of work which includes different phases of project such as analysis, strategy, design, implementation and technical support.

We design

In every design project we follow different criterias and ways of working to ensure our understanding of your needs. The briefing will then be interpreted with graphic drafts than will be discussed and developed together.

Design is our passion



We develop

In every design project that is paper or digital, we give great importance to dialogue with the customer, we listen carefully to their needs and preferences and we want them to be personally involved. We also follow a management program where we explain the phases and results of the entire project.

We test

For each project, we test and analyse the design in terms of visual elements or for a programming language. For example for a web interface design we make an "usability test" to make sure that the end user can understand the navigation menu and the structure of its website.

We follow

Once the project is finished Carrara Communication will assist and manage its customers in every project issues.

Design is our passion

WEB DESIGN & DIGITAL SOLUTIONS

**FOR THOSE COMPANIES THAT NEED
TO ADVERTISE THEIR COMPANY OR SELL
THEIR PRODUCT ONLINE IN A SIMPLE AND FAST WAY
WITH THE SECURITY OF DATA AND DOCUMENTS.**

Carrara Communication has designed and developed an in-house software called **SITE** for the management and the security of your website. Our Content Management Systems SITE uses a multitasking "Module" integrated in the software that can be uploaded in your website depending on your needs.

If you need to advertise your website with social networks or you need to be more visible from search engine, we have the solution.



Design agency
Switzerland

DETAILS MAKE THE DIFFERENCE

Advertising products for fairs and events.

Download Catalogue >> [Advertising products](#)

**Creazione o restyling
brand aziendale**
Manuale brand

Esempio template per brochure aziendale



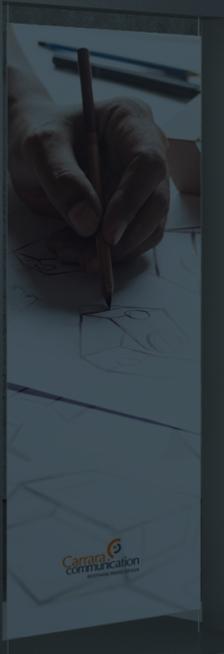
Esempio di griglia per Poster verticale



Linee guida per Presentazione PowerPoint



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REDEFINING BRAND DESIGN



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Creatori di idee



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Design is our passion

INTERACTIVE DISPLAY WITH TOUCH SCREEN

Rent and customization of your display

Download Catalogue >> [Interactive display](#)

Unique

For a fascinating digital experiences.
You can use them for your business,
events or to sell advertising.



DESIGN IS OUR PASSION

BRAND STRATEGY • DESIGN & COMMUNICATION • GRAPHIC DESIGN • WEB DESIGN • PACKAGING DESIGN • STAND DESIGN • PRINT DESIGN

REDEFINING BRAND DESIGN